

From: [California Fashion Association](#)
To: [Kent Smith](#)
Subject: Spotlight On Our Members
Date: Tuesday, July 21, 2015 5:27:21 PM



MEMBER SPOTLIGHT

July 2015

California Fashion Association (CFA) is a non-profit organization providing information for business expansion and growth to the apparel and textile industry of California.



KELLEY DRYE: Webinar - Fashion and Retail Customs and Trade Roundtable on July 28th.

Agenda - updates from Eric R. McClafferty and Laura van der Meer and Laura Siegel Rabinowitz.

Topics - Exports, EU Conflict Minerals, GSP Update, Rayon Supply Chain and California's Supply Chain Transparency Act.

Date: Tuesday, July 28, 2015

Time: 1:00 pm - 2:00 pm EDT

This program will be broadcast as a webinar. Please RSVP using the link below:



CENTRIC SOFTWARE: "Lunch & Learn Seminar" at the Outdoor Retailer Summer Market.

Topic - ***"Product Development Best Practices: How Leading Outdoor Brands Successfully Manage Supplier, Compliance & Materials"***

Outdoor Retailer Summer Market

Thursday, August 6, 2015 / 12 noon - 1:30 p.m.

Salt Lake Marriott at City Creek / 75 South West Temple/ Salt Lake City, Utah / "Salon J"

The seminar is complimentary, however registration is required to attend:





SANDLER, TRAVIS & ROSENBERG Webinar:
"Importing to Mexico"

Key topics - Tax Administration Service Structure, Import Process, Custom Clearances, etc., for compliance with Mexican import laws.

Speaker - Mirsha Saynes, Director of Consulting & Business Development for STR

Date: July 22, 2015

Time: 2:00 pm - 3:00 pm EDT

Cost: \$225 USD



AUGUST

August 2-5:

LA Fashion Market /
The New Mart, California Market
Center, Cooper Design Space

August 3-5:

SHAPE Athleisure Lifestyle
Tradeshow / California Market
Center

August 16-19:

MAGIC Market Week / Sourcing at
MAGIC, FN Platform, WWD MAGIC,
WSA@MAGIC, Playground ([more
info](#))

August 17: Apparel Magazine
Sourcing Summit / Las Vegas

August 17-19: MAGIC Market Week /
MAGIC Men's, Project, ENKVEGAS,
The Tents @ PROJECT, MVMNT,
Pool, Playground ([more info](#))

SEPTEMBER

September 26:

"A Current Affair"-Vintage
Tradeshow/Cooper Design Space

September 28-30:

Los Angeles International Textile
Show/California Market Center

September 29:

CFA Seminar at LA Textile Show:
"Protecting Your Brand and Your
Liability in the Social Media World"

September 28-30: Factory Direct
Trade Show / The New Mart

September 30: CFA Seminar at
Factory Direct: "From Design to
Distribution ... and Everything in
Between"

OCTOBER

October 5-7

LA Majors Market / California
Market Center

October 11-14:

LA Fashion Market /
The New Mart, California Market
Center, Cooper Design Space

October 11-14:

LA Kids Market / California Market
Center

October 12-14:

SELECT Contemporary Tradeshow
/ California Market Center

October 12-14:

TRANSIT LA Shoe Show / California
Market Center

October 12-14:

SHAPE Athleisure Lifestyle

August 17: CFA Informational
Seminar at MAGIC: Department of
Commerce

Tradeshow / California Market
Center

California Fashion Association

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